



Autonomous & Affiliated to Bharathiar University, Coimbatore
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An ISO 9001-2015 Certified Institution
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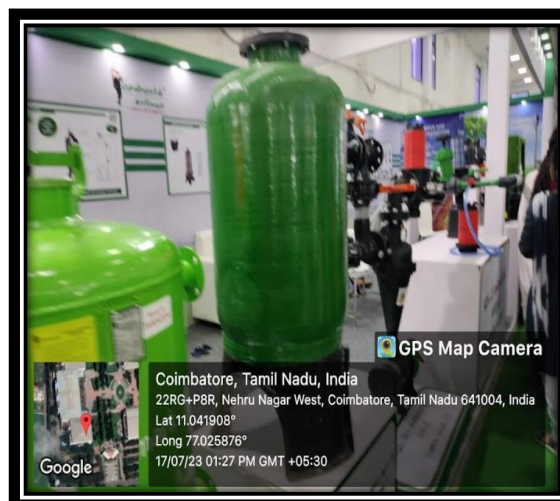


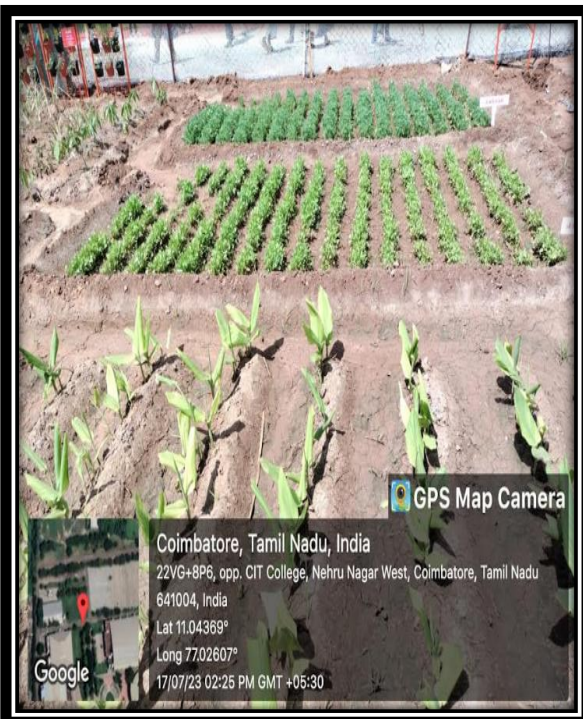
Department of Economics

Field Visit Report (2023-2024)

As a part of our curriculum, a field visit is arranged by the Department of Economics for the students of I B A Economics & II B.A Economics on 17.07.2023 to the India's Prime Agricultural Trade Fair 'AGRI INTEX 2023' organized by CODISSIA INTEC TECHNOLOGY CENTRE at CODISSIA Trade Fair Complex, Avinashi Road, Coimbatore conducted from 14-17th July, 2023. Dr.S.Sripriya, Dr.D.Manimozhi & Dr.T.Jeyanthi, Assistant Professors, Department of Economics accompanied and guided the students.

The expo showcases the latest domestic and international agricultural technologies. Apart from companies in India, those from countries including Israel, Japan, Sweden, Korea and France are participating in the event. With more than 450 stalls, the exhibition displays IOT in agriculture such as innovative drone tools, solar pumps, micro-irrigation systems, precision farming, farm mechanization, animal husbandry automation, value-added products, post-harvest technology, pumps, fertilizers and manure, seeds. 46 students and 3 faculty members were visited and benefited.





Permission Letter

Udumalpet

15.07.2023

From

Dr.K.Kaliammal
Associate Professor of Economics
Sri G.V.G Visalakshi College for Women
Udumalpet

To

The Principal
Sri G.V.G Visalakshi College for Women
Udumalpet

Respected Madam

Sub: Field Visit to Agri Intex 2023 – India's Prime Agricultural Trade Fair at Codissia,
Coimbatore.

As a part of our curriculum, we offer the course - Core II Agricultural Economics (123E02).
In this regard we would like to take our students (I B.A Economics – 23, II B.A Economics – 22)
for a field visit to Agri Intex 2023 – India's Prime Agricultural Trade Fair at Codissia,
Coimbatore going on from 14 – 17.07.2023. Kindly permit us to visit for the same on
17.07.2023.

Thanking you

Yours faithfully

K.Ka
(Dr.K.Kaliammal)

Geetha P

K
15.7.23

Syllabus - Part III - Core II Agricultural Economics

Semester I

(For the students admitted from the academic year 2023– 2024 onwards)

Course: Part III - Core II Agricultural Economics	Course Code:123E02
Semester: I	No. of Credits: 4
No. of hours :75	C:T- 65:10
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Course Objectives:

- To explain basic economic principles applied in agricultural production and marketing.
- To impart knowledge on efficient organization of scarce resources and factors of agricultural production.

Course Outcomes: On completion of the course, the student will be able to

CO	Statement	Bloom's Taxonomy level
CO1	Explain the meaning, features, significance and problems of agriculture.	U
CO2	Identify the land utilisation pattern and cropping pattern in India	U
CO3	Describe the agricultural inputs, sources of finance, new agricultural strategy, Green revolution and need for second green revolution.	U
CO4	Discuss the drivers of change in the growth of agricultural sector.	U
CO5	Explain the agriculture price, marketing and public distribution system in India.	U

U –Understanding

Syllabus:

Unit I:	13 hrs
Introduction: Agriculture- Meaning- Importance of Agriculture- Special features and problems of Agriculture - Causes for low productivity in agriculture.	

Unit II:	13 hrs
Land Utilization in India - Agricultural Holdings – Land Reforms: Sub- division and Fragmentation of Holdings- Effects. Cropping Pattern – Factors influencing Cropping Pattern.	

Unit III:	13 hrs
Agricultural Inputs - Irrigation – Types. HYV Seeds, Fertilizers and Manures, implements and machinery. Sources of Agricultural Finance. New Agricultural Strategy and Green Revolution- Effects. A Brief Note on Need for Second Green Revolution.	

Unit IV:	13 hrs
Post Green Revolution Developments-Contract Farming - Organic Farming – Precision Farming-Sustainable Agriculture-Food Security in India.	

Unit V:	13 hrs
Agricultural Marketing and Price - Defects of Agricultural Marketing-Measures taken to improve Agricultural Marketing - Fluctuations in Agricultural Prices- Reasons-Agricultural Price Policy in India- Public Distribution System- Objectives- Defects.	

Book for Study:

Unit	Name of the Book	Authors	Publishers with Edition
I,II,III, IV & V	Agricultural Economy of India	S. Sankaran	Margham Publications, Chennai, 2015

Books for Reference:

S.No	Name of the Book	Authors	Publishers with Edition
1.	Indian Economy	RuddarDutt& K.P.M. Sundaram	S. Chand & Co Ltd, New Delhi, 2016
2.	Indian Economy- Its Development Experience	S.K. Misra&Puri.V	Himalaya Publishing House, Mumbai, 2015

E-Resources : (Web resources & E-books)

<https://www.pdfdrive.com/principles-of-agricultural-economics-d18842000.html>

Attendance

Sri G.V.G Visalakshi College for Women (Autonomous), Udumalpet

Department of Economics

I B.A Economics

S. No	Roll Number	Name of the Student
1.	23BE1224	Anupriya B
2.	23BE1225	Aparna M
3.	23BE1226	Brindhadevi P
4.	23BE1227	Chithiraleka M
5.	23BE1228	Fathimabeevi S
6.	23BE1229	Gathrin Queen A
7.	23BE1230	Gopika P
8.	23BE1231	Janani M
9.	23BE1232	Kala K
10.	23BE1233	Karshini S
11.	23BE1234	Keerthika M
12.	23BE1235	Madhavi P
13.	23BE1236	Mariammal S
14.	23BE1237	Padmapriya P
15.	23BE1238	Pooja N
16.	23BE1239	Pranavasree M
17.	23BE1240	Priyadharshini J
18.	23BE1241	Rajeswari K
19.	23BE1242	Ramathal M
20.	23BE1243	Senbagam A
21.	23BE1244	Shanmugapriya G
22.	23BE1245	Shiffana Parveen N
23.	23BE1246	Sweetha D
24.	23BE1247	Vaishnavi R

Sri G.V.G Visalakshi College for Women (Autonomous), Udumalpet
Department of Economics

II B. A Economics

S. No	Register No.	Name of the Student
1	22BE0659	Dharshini.S
2	22BE0660	Dhivya.R
3	22BE0661	Jancy.A
4	22BE0662	Kaviya.R
5	22BE0664	Madhumitha.S
6	22BE0664	Malarmathi P.S
7	22BE0666	Nanthini Devi.M
8	22BE0667	Nivetha.A
9	22BE0668	Pandi Pavithra.S
10	22BE0669	Pathrakali.L
11	22BE0673	Santhiya.K
12	22BE0671	Shabana Begum A
13	22BE0674	Shalini.M
14	22BE0675	Sharmila S
15	22BE0676	Shobana R
16	22BE0677	Srimathi.K
17	22BE0679	Swathilakshmi.S
18	22BE0680	Swetha.V.S
19	22BE0681	Syed Rafia.S